



Dear Councillor

**LICENSING SUB-COMMITTEE - THURSDAY, 3 FEBRUARY 2022**

**Agenda Item  
No.**

- 5. WE OUT HERE, GRANGE FARM, ABBOTS RIPTON, HUNTINGDON, CAMBS, PE28 2PH (Pages 3 - 12)**

The attached brochure has been requested for circulation to all parties by the Applicant's Solicitor.

This page is intentionally left blank

*We Out Here*



# We Out Here, review: the enchanting little jazz festival that lured Thundercat across the Atlantic

★★★★☆ 4/5

Veteran DJ Gilles Peterson pulled off an extraordinary coup in getting the two-time Grammy winner to his fledgling festival

By Eleanor Halls and Josh Bullock  
23 August 2021 • 3:08pm



Press & Reception

# TEST PRESSING

## We Out Here An Emma Warren Review

Words by Emma Warren  
24 Aug 2021

Huge round of applause, that's my starting point. Thank you We Out Here, thank you all the people who made it happen despite everything. We needed this. I didn't know how much I needed it until I got there and was around people, outside, moving and listening to some of the best music-makers on these islands. The festival, which is curated by Gilles Peterson's Worldwide FM and Brownswood labels started in 2019 at Grange Farm in Cambridgeshire on the same site that Secret Garden Party used for over a decade. 5,000 people came first time round. Obviously last year was a write-off, but this year could have been too. Instead it went ahead, tripled in size. This meant less bumping into everyone you know and more 18-20 year olds – some of whom probably only went because it was one of the few festivals happening – getting exposed to an intergenerational celebration of the best underground music that's come from the UK's rich diaspora heritage over the last half century.

Me, I'm easily moved at the moment but I was moved on multiple occasions over the weekend. Just to dance, and to recognise how something so simple became so complicated. To see how many people turned up to show respects and to move to music when the bandstand became a celebration of Ty's life for the whole of Sunday. To watch a band who I'd watched two years previously, on the same stage, and getting hit by another layer of realising what we'd all been through, and are going through. I loved it. I think it's fair to say we collectively loved it. We needed it.

# INTERGENERATIONAL TRUST: WE OUT HERE'S CONNECTION OF COMMUNITIES MAKES YOUR HEART SING

With it's refreshing perspective and guaranteed jaw-drops, Gilles Peterson's festival builds on it's 2019 edition

WORDS BY: SEB WHEELER | PHOTOGRAPHY BY: ELLA BROLLY AND ROB JONES | 1 SEPTEMBER 2021

The first edition of [Gilles Peterson's We Out Here](#) in 2019 felt like the start of a new kind of weekender, one which combined the new UK jazz scene with the country's wealth of electronic music talent. Have your mind blown by [Nubya Garcia](#) by day and your body melted by [Colleen 'Cosmo' Murphy](#) by night. Happy days. But the event was far from sold out, leaving one wondering whether there was enough appetite for the kind of fusion that We Out Here pushes. Would the glowing reviews be enough to create a solid foundation of support for the second edition?

Fast forward two years and We Out Here lands in the slim portion of summer where coronavirus restrictions have been fully lifted. Tickets have sold out well in advance thanks to word of mouth hype and lucky timing – UK ravers are ready to 'ave it in whichever field will have them before the summer ends. Thankfully for those of us who put a bet on the first We Out Here and had a brilliant time, the sold-out crowd is receptive, friendly and more than willing to create a vibe. Seeing a sunny main stage field go off to [KOKOROKO](#) or the bespoke Lemon Lounge tent explode to [Ahadadream](#) in the early hours of the morning is a necessary reminder of how pure and thrilling the communal enjoyment of live music is.

## Press & Reception

Events



# We Out Here Makes a Triumphant Return

Words [Josephine Amstad](#)

August 27, 2021

**Curated by dance veteran Gilles Peterson, We Out Here festival returned for its second instalment, with a tantalising selection of music, food, and art on offer.**

In a world still reeling from the pandemic, the return of Gilles Peterson's We Out Here festival elicited a sigh of relief from music fanatics and families alike. Labelled a jazz festival 'for everyone' and aiming to connect the 'musical dots between soul, hip hop, house, afro, electronica, jazz and beyond', We Out Here – held in the lush countryside around Huntingdon, Cambridgeshire – promised an incredible line up, accompanied by a swathe of food and drink options, arts and cultural offerings, and family activities. It did not disappoint – there really was something for everyone.



Page 9 of 12

## BEST FESTIVAL WE OUT HERE

What was there not to love about We Out Here? The weather was lush, the location a sprawling never-never land, and the ratio of live acts to DJ sets perfectly balanced: festival goers could catch Mercury nominated artists Moses Boyd and Nubya Garcia on the mainstage and then get lost in a heady mix courtesy of Anz, Fabio & Grooverider, or SHERELLE. But perhaps what gave WOH the edge in 2021, with Glastonbury and Boomtown both cancelled, was the sheer range of activities on offer. Whether you wanted to lounge in the cinema tent, meditate at the yoga gazebo, have a roller disco, or swim in the lake, there was something for everyone.

# Awards



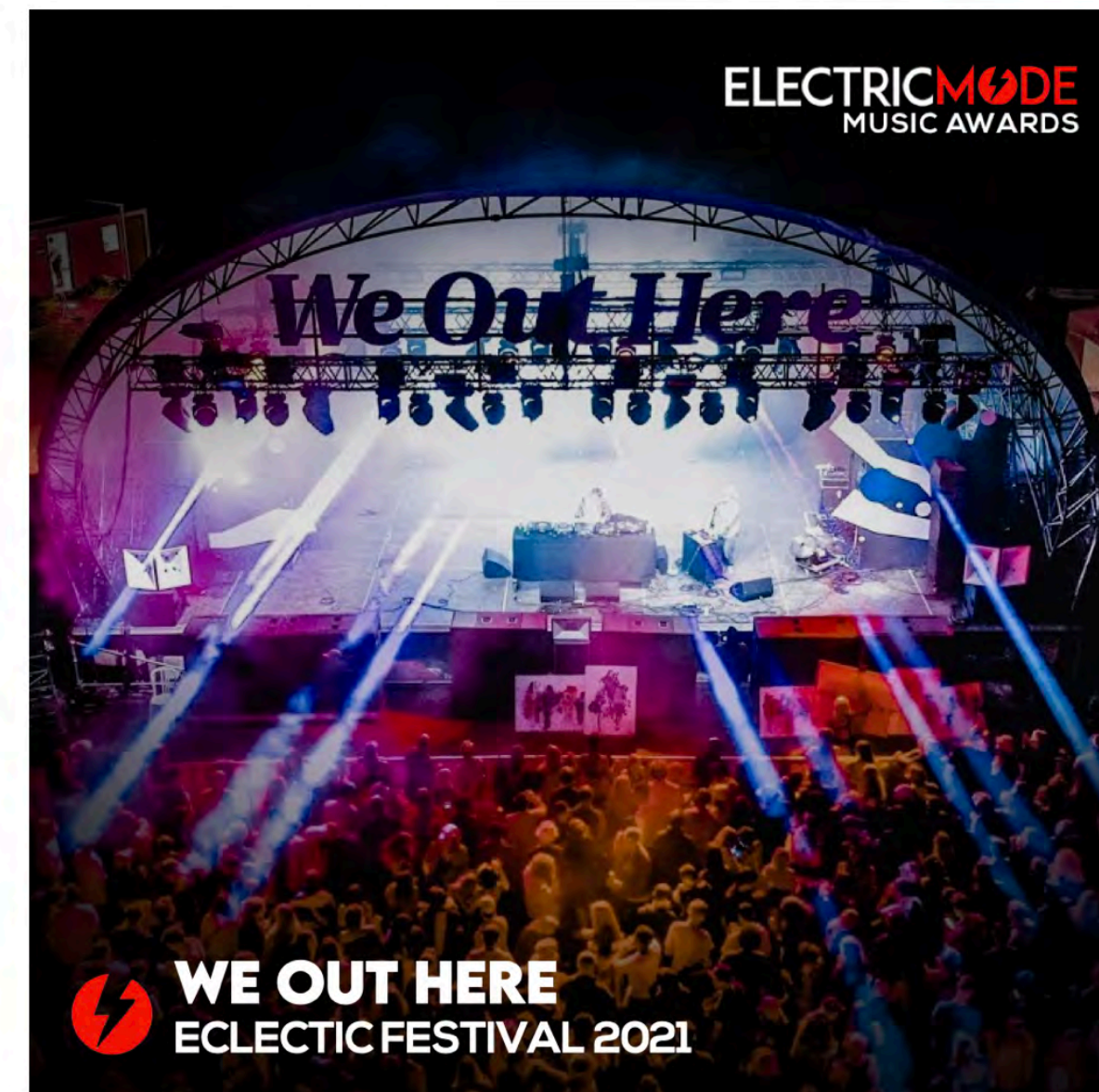
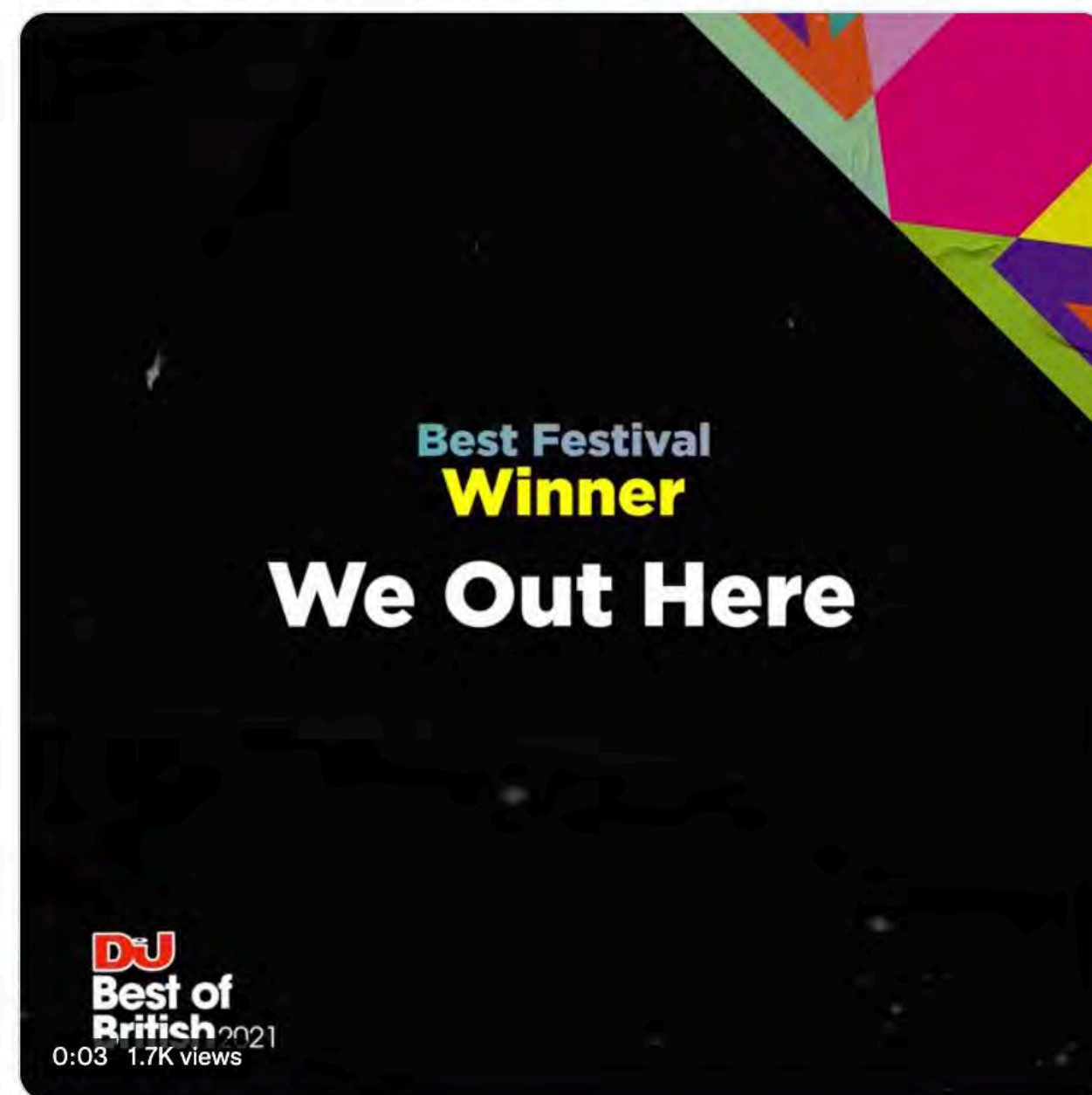
DJ Mag

@DJmag

🏆 And the winner is... We Out Here 🏆

@weoutherefest has won Best Festival at DJ Mag's Best of British awards 2021. Congratulations!

Follow the results live here: [dj-m.ag/3ylll7y](https://dj-m.ag/3ylll7y)"



## Best Eclectic Festival - We Out Here

We Out Here festival sees integral members of the UK club scene come together with legendary icons, genre-spanning DJs and young improvisers alike for four days of music in a most beautifully landscaped festival site. Founder and curator Gilles Peterson says, "I really wanted to bring to the UK a festival that celebrates the elements of UK club culture, and the community that surrounds it." And for that, you've won our award for 'Best Eclectic Festival'!

## EVENT PRODUCTION AWARDS

### MUSIC EVENT OF THE YEAR 2022

MINISTRY OF SOUND - THREE DECADES OF DANCE BY COALITION PRESENTS

PARALYMPIC HOMECOMING BY TBI MEDIA

WE OUT HERE LTD

WILD PATHS FESTIVAL

“Beyond the great lineup, which was predictably great, the crowd and the atmosphere was the most pleasant surprise.”

“The sound systems were marvellous. The diverse line up was perfect; I loved the mix between excellent live bands, and banging electronic music. The security was also great, friendly, fair and present.”

Diverse acts meant a diverse audience which was great. So many UK festivals tend to have a predominantly white audience and this wasn't the case here. I liked the size of the festival, and the swimming pond was a true highlight! Definitely important to have that. Also liked the age range of attendees, mid twenties upwards, was nice not to be made to feel 'old' as can happen in other festivals. “

"Loved the whole vibe of the festival. The main stage was amazing, good vibes all the time. The site is amazing. Love that you can go swimming and do other activities."

“Being at the festival there is a constant feeling of belonging to a community, a very friendly one - with music and good food at its core”

“Music curation was absolutely perfect, perhaps even more importantly though it was the people attending that made it. To be among like minded, respectful, music enthusiasts that know how to party was akin to a night in Berlin. “

“Fantastic seeing the festival grow from strength to strength, here's to many more.”

**Customer reception**











This page is intentionally left blank